

**NEW & EXCLUSIVE  
Business Growth  
Workshop Series**

## Take Your Business to the Next Level

Would you like to discover the business success formula used by many of the world's most successful businesses?

Attend our exclusive workshop series and discover why building a profitable business has never been easier!

There are just 4 ways to grow your business, and we can show you how!

1. Increase the number of customers you have
2. Increase the number of times your customers come back — and buy
3. Increase the average value of each sale
4. Increase the effectiveness of each process in your business

Every secret, strategy and step you need to succeed and easily take your business to the next level is covered in the **CPD Accountants new and exclusive Business Growth Workshop Series**.

Attend this series to discover the business success formula used by many of the world's most successful businesses — including the 13 requirements for business success.

In conjunction with the expertise of **leading Sales and Marketing Coach and Trainer, Trevor Marchant**, we will show you ...

- The 7 crucial profit drivers in every successful business.
- The 6 biggest marketing mistakes of all time and how to avoid them.
- The one thing your product **MUST** do!
- Why creating a compelling vision and an absolute point of differentiation is essential to your success.
- The "Red Shirt" technique – a little-known secret for instantly accelerating your success in marketing or any other activity in life.
- Easy ways to use the power of the internet and other social media for outstanding results.
- The single most effective way to develop your optimum selling strategy for more profitable sales in less time.
- One common business mistake you **MUST** avoid at all costs.
- The single most important skill needed to run a successful business day.
- Strategies that will cut thousands of dollars and years of hard work from your business-building efforts.
- A simple, easy to follow 7 step marketing and sales plan that always works.

... and much, much more!



### HERE'S YOUR CHANCE TO BUILD YOUR BUSINESS!

For further information, and to see what others are saying about this workshop series, visit [http://www.cpdaccountants.com.au/seminars/business\\_growth\\_workshop\\_series](http://www.cpdaccountants.com.au/seminars/business_growth_workshop_series)

**Register your interest in this event!** by emailing [events@cpdaccountants.com.au](mailto:events@cpdaccountants.com.au) or by calling our office on (07) 3245 9966

Please note this is an exclusive offer and is only available for the first 10 businesses to register

