

**Your Partner In Business**

**Do you want to take your business to the next level?**

**There are just 4 ways to grow your business ...**

1. Increase the number of customers you have
2. Increase the number of times your customers come back – and buy
3. Increase the average value of each sale
4. Increase the effectiveness of each process in your business



Building your own profitable business has never been easier – and here's why ...

Every secret, strategy and step you need to succeed and easily take your business to the next level is covered in the **CPD Accountants new and exclusive Business Growth Workshop Series**.

Attend this series to discover the business success formula used by many of the world's most successful businesses – including the 13 requirements for business success.

In conjunction with the expertise of **leading Sales and Marketing Coach and Trainer, Trevor Marchant**, we will show you ...

- The 7 crucial profit drivers in every successful business.
- The in's and out's of building a lead generation system that can be turned on and off as you wish – this is where most of your money is going to be made, so be sure to pay attention to the 300+ ideas we've prepared for you.
- The 6 biggest marketing mistakes of all time and how to avoid them.
- The one thing your product **MUST** do!
- Why creating a compelling vision and an absolute point of differentiation is essential to your success.
- The "Red Shirt" technique – a little-known secret for instantly accelerating your success in marketing or any other activity in life.
- Easy ways to use the power of the internet and other social media for outstanding results.
- The single most effective way to develop your optimum selling strategy for more profitable sales in less time.
- One common business mistake you **MUST** avoid at all costs.
- The single most important skill needed to run a successful business day.
- Strategies that will cut thousands of dollars and years of hard work from your business-building efforts.
- A simple, easy to follow 7 step marketing and sales plan that always works.

... and much, much more!

**Here's your chance to build your business!**

For further information, and to see what others are saying about this about this workshop series, visit [http://www.cpdaccountants.com.au/seminars/business\\_growth\\_workshop\\_series](http://www.cpdaccountants.com.au/seminars/business_growth_workshop_series).

Alternatively, you can contact our office on +61 7 3245 9966, or email [events@cpdaccountants.com.au](mailto:events@cpdaccountants.com.au).

**Please note this is an exclusive offer and is only available for the first 10 business to register.**